

# Introducing Future01

**Innovation. Digitalization.  
Ecosystem Building.**



**Future01**

# REDEFINING INNOVATION FOR GLOBAL LEADERS

---

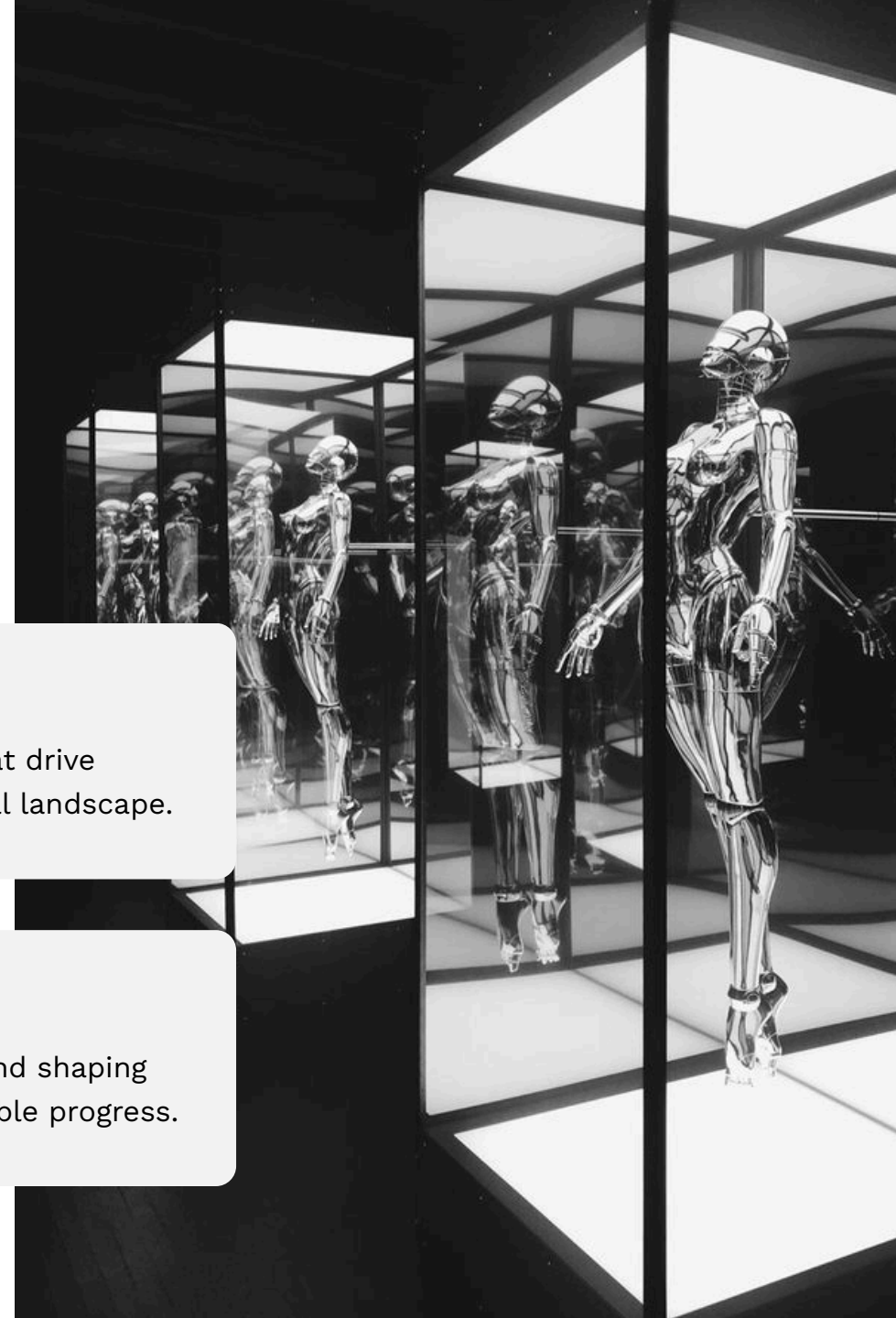
**Future01, is a boutique innovation consultancy based in the UAE, specializing in open innovation programs, venture building, and community development for forward-thinking organizations across the MENA region.**

## Our Mission

To empower organizations to innovate, digitalize, and build futureready ecosystems that drive sustainable growth and competitive advantage in an increasingly complex technological landscape.

## Our Vision

To be the region's most trusted innovation partner, catalyzing transformative change and shaping the MENA innovation landscape through collaborative ecosystems that power sustainable progress.



# OUR CLIENTS & PARTNERS

---

**Future 01 Ventures collaborates with leading organizations across corporate, government, and technology sectors to drive innovation and digital transformation throughout the MENA region.**



# OUR SERVICES

---

**Comprehensive innovation solutions tailored to your organization's unique challenges and aspirations**



## **Hackathon-as-a-Service**

Design and execute high-impact innovation challenges that solve real business problems at unprecedented speed.



## **Acceleration & Incubation**

Custom programs that nurture promising ventures from concept to market-ready solutions.



## **Corporate Innovation Consulting**

Strategic advisory and implementation support to embed innovation capabilities across your organization.



## **Community & Ecosystem Building**

Creating vibrant innovation networks that accelerate growth and collaboration.



## **Venture Building the startup way**

Transform innovative concepts into market-ready businesses using lean startup methodologies and strategic implementation frameworks.



# HACKATHON-AS-A-SERVICE

---

**Design, launch, and manage industry-leading hackathons to solve real business challenges. From ideation to execution, we deliver fast-paced, high-impact innovation programs for corporates, governments, and the wider ecosystem.**

## **Challenge Design & Curation**

Strategic development of impactful challenge statements aligned with organizational objectives and market needs.

## **Participant Recruitment**

Targeted outreach to developers, designers, entrepreneurs, and domain experts to build diverse talent pools.

## **End-to-End Event Management**

Seamless execution from platform setup to judging coordination, with comprehensive logistics support.

## **Innovation Capture & Implementation**

Post-event acceleration of promising solutions with integration pathways and venture development support.



# CORPORATE INNOVATION CONSULTING

---

**End-to-end innovation strategy and implementation services designed to propel your organization into the future with tangible business outcomes and sustainable competitive advantages.**

## Innovation Strategy

- Custom innovation frameworks aligned with organizational objectives
- Growth opportunity identification and validation
- Innovation culture development and change management

## Implementation Support

- Agile program management and innovation governance
- Innovation capability building and team development
- Strategic partnership identification and facilitation

## Our Approach

We combine strategic consulting with practical implementation, ensuring organizations not only develop innovative strategies but also build the capabilities to execute them effectively in today's rapidly evolving business landscape.



# COMMUNITY BUILDING & ECOSYSTEM GROWTH

---

**We curate and cultivate vibrant innovation networks that spark meaningful collaboration across industries and sectors. Through strategic ecosystem development, Future01 Ventures strengthens the innovation fabric throughout the MENA region.**



## **Innovation Communities**

Design and manage industry-focused communities that connect innovators, corporates, and investors.

## **Knowledge Forums**

Curate exclusive thought leadership events and innovation roundtables for senior stakeholders.

## **Strategic Partnerships**

Broker high-value collaborations between startups, enterprises, and government entities.

## **Ecosystem Analytics**

Track and measure ecosystem health, providing actionable insights for strategic growth.

# ACCELERATION & INCUBATION PROGRAMS

---

**Future01 Ventures designs, launches, and manages custom acceleration and incubation programs that propel startups and corporate ventures from concept to market. Our structured frameworks help organizations nurture innovation and build scalable ventures.**

## Our Approach



**Zero-to-One Acceleration:** Turning concepts into investable ventures with structured roadmaps and validation



**Mentor Networks:** Access to industry experts, investors, and corporate partners across MENA



**Growth Strategy:** Tailored market entry, scaling plans, and fundraising preparation



**Corporate-Startup Bridges:** Creating meaningful connections between innovators and enterprises

## Value Delivered

We help organizations launch, scale, and nurture disruptive ideas—connecting them to resources, mentorship, and capital. Our programs are designed to yield measurable outcomes: reduced time-to-market, increased investment readiness, and enhanced innovation capabilities.



# UNIQUE VALUE PROPOSITION

---



## **Boutique Agility & Deep Regional Expertise**

Unlike larger consultancies, our boutique structure enables rapid decision-making, personalized attention, and deep connections throughout the UAE and MENA innovation ecosystem that drive exceptional client outcomes.



## **Proven Track Record of Excellence**

With 20+ successful hackathons across gaming, AI, and Web3, and partnerships with leading regional entities, we consistently deliver measurable impact and transformative results for our clients.



## **Unparalleled Ecosystem Access**

Our exclusive network provides clients with priority access to emerging technologies, industry leaders, and breakthrough talent—creating sustainable competitive advantages and future-ready capabilities.



## **End-to-End Innovation Delivery**

From strategy through execution, we deliver comprehensive solutions with measurable business impact—transforming abstract concepts into practical, sustainable innovation programs.

# UAE AI HACKATHON 2025

Client: Gargash Group

100+

PARTICIPANTS  
FROM ACROSS UAE

24

INNOVATIVE AI  
SOLUTIONS

24

HOURS OF NON-  
STOP CODING

AED 30K

CASH PRIZE  
FOR WINNERS

## The Challenge

Gargash Group sought to leverage cutting-edge AI technology to address operational challenges within their organization. They required a strategic innovation partner to design and execute a high-impact hackathon at their prestigious Mercedes-Benz Brand Center in Dubai Design District, aligned with UAE's Vision for innovation leadership.

## Our Approach

Future01 Ventures delivered a full-service solution for Gargash Group, managing the complete hackathon lifecycle from concept development to participant selection and event execution. We orchestrated a rigorous selection process, filtering 88 registered teams (356 members) down to 28 finalist teams (114 participants), including elite talent such as 8-time hackathon champions, AI researchers, Emirati students, and emerging tech founders.

## Leadership Insights

*"The UAE has always championed innovation as a catalyst for national progress, and at Gargash Group, we are proud to contribute to this vision by nurturing the next generation of tech talent. The AI Hackathon UAE 2025 empowered creative minds while allowing us to embrace transformative technologies."*



**Shehab Gargash**

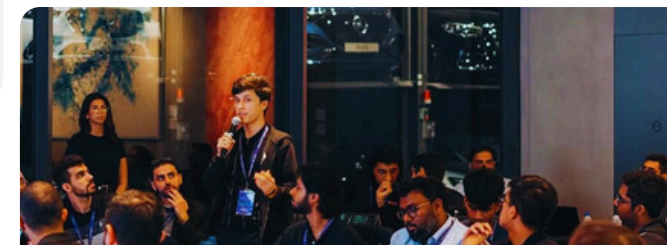
Managing Director & Group CEO, Gargash Group

*"This event not only spotlighted brilliant local talent but also generated practical solutions that will directly contribute to elevating our operational excellence. We are committed to investing in technologies and initiatives that future-proof our business and empower the next generation of tech leaders."*



**Walid Hizaoui**

Group Chief Strategy Officer, Gargash Group



# COMPASS AI & WEB3 HACKATHON

Client: DCT Abu Dhabi

200+

PARTICIPANTS

7

INDUSTRY PARTNERS

11

EXPERT COACHES

7

DISTINGUISHED JUDGES

48

HOURS OF CODING

AED 40K

IN PRIZES

## The Challenge

DCT Abu Dhabi sought to position the emirate as a leading hub for innovation and technological advancement. They needed a strategic innovation partner to design and execute the UAE's most ambitious hackathon, bringing together top talent to develop cutting-edge AI and Web3 solutions while creating synergy with the region's growing esports ecosystem.

## Our Approach

Future01 Ventures delivered a comprehensive end-to-end hackathon solution for DCT Abu Dhabi. We implemented a rigorous selection process that identified exceptional talent from a competitive pool of 88 registered teams (356 members), narrowing to 28 finalist teams (114 participants) including elite hackathon champions, researchers, students, and tech entrepreneurs.



## Leadership Insights

"The Compass Hackathon represents our commitment to nurturing local tech talent while positioning Abu Dhabi as a global innovation hub."

**Executive Leadership**  
DCT Abu Dhabi

## Strategic Partners



**Program Breakthrough:** First hackathon globally to run concurrently with an esports tournament, creating unprecedented synergy between competitive gaming and technological innovation.



# AI AGENT GLOBAL CHALLENGE

---

## Focus Areas

Cyber Security

Real Estate

Sales & Marketing

Fintech

Creative Media

Dev Tools

## The Challenge

Create a global platform to identify and fund the most promising AI Agent startups across three major tech hubs. Design a competitive framework to evaluate enterprise applications across six strategic sectors while ensuring global participation and high-quality submissions.

## Our Approach

Designed end-to-end program architecture spanning three international cities with phased implementation. Established a rigorous selection process with a distinguished judging panel of AI experts, serial entrepreneurs, and venture capitalists. Created specialized evaluation frameworks for each focus area.

**Program Breakthrough:** Implemented a multi-stage evaluation process that assessed technical capability, market, and business model viability. Successfully attracted over 150 high-quality AI Agent submissions across all six focus areas, with particular strength in Cybersecurity and Fintech applications.

## Strategic Partners

Partnered with leading tech ecosystem players across Abu Dhabi, San Francisco, and London to amplify reach and attract quality submissions. Secured additional sponsorships and technical resources for analysts.

Future01 FOUNDER

# From Silicon Valley to Dubai: The Journey of Ayhem Ghanmi, Founder of Future01

Ayhem Ghanmi is an entrepreneur and innovation strategist with global impact. From San Francisco's startup scene to founding HackUp in Tunisia—establishing it as a leading force in the developer community—he has driven tech ecosystem growth across MENA. He has designed and led 24 hackathons, including the UAE's largest Web3 & AI hackathon, and delivered 50+ workshops and keynotes on innovation, design thinking, and entrepreneurship.

**+24**

Hackathons Led & Designed

**+02**

Startup Programs Designed





# TEAM

---

**Our team brings proven venture building, innovation, and advisory expertise—combining corporate strategists, tech entrepreneurs, and ecosystem builders with deep regional networks and industry knowledge.**



## Executive Leadership

Ex-corporate innovation leads and serial entrepreneurs with 15+ years of combined experience in MENA markets



## Innovation Architects

Design thinkers and program managers specializing in hackathons, acceleration, and corporate innovation



## Technology Experts

AI specialists, developers, and product strategists with deep experience in digital transformation



## Ecosystem Connectors

Community builders with established relationships across government, corporates, and startup ecosystems

Innovation Strategy

Venture Building

Corporate Acceleration

AI & Emerging Tech

Hackathon Design


Ecosystem Development





# LET'S BUILD THE FUTURE TOGETHER.

**Ready to accelerate your organization's innovation journey?**

Future 01 Ventures delivers tailored solutions that drive measurable results and lasting impact across the MENA region.

 [ayhem@future01.ventures](mailto:ayhem@future01.ventures)

 [future01.ventures](https://future01.ventures)

 [/future01](https://www.linkedin.com/company/future01)

**SCHEDULE A CONSULTATION**

DUBAI • ABU DHABI • RIYADH